

# gratitude report 2025



building homes,  
communities,  
and hope.



# A Note From Our Executive Director

Dear Friends,

As we look back on 2025, we're reminded just how much resilience, community, and determination can accomplish when we build together.

Last year was Holston Habitat's 40th Anniversary, and with it came an ambitious goal: **completing 40 Projects for 40 Years**. That goal became even more urgent when Hurricane Helene struck, shifting our focus toward recovery and support for neighbors facing unimaginable loss. Working alongside families affected by the storm reinforced a simple truth that continues to guide us: a safe, stable home is not just a goal, but a lifeline.

Beyond Helene relief efforts, we reached an important milestone in 2025; **surpassing 400 families served with affordable housing solutions since 1985**. Each family served represents partnership, perseverance, and the generosity of this community.

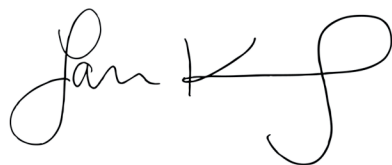
The year also brought exciting firsts! **Rally for Roofs** launched as our inaugural pickleball tournament, bringing people together around fun and purpose. In November, we celebrated Holston Habitat's 40th Anniversary with the **Blueprints & Bubbly Gala**, honoring our history while recommitting to a future where safe, affordable housing remains within reach for all.

And that lofty goal? We served **59 families** through critical home repairs and new, energy-efficient homes with 0% interest mortgages.

As we move into 2026, **the need for safe, affordable homes remains urgent**. Together, we will continue meeting that need through home repairs, disaster recovery, new home construction, and breaking ground on our planned neighborhood and public park in Johnson City.

Thank you for being part of this movement and for caring deeply about your neighbor's welfare. Together, we're building stronger communities, one home at a time.

Here's to 2026. Let's get to work!



Executive Director, Holston Habitat for Humanity



## Board of Directors

**Elizabeth Tetrick**  
*Board President*

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*Board Member*

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*Board Member*

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*Board Member*

# Families & Individuals Served

- Families Served: 59
- Individuals Served: 123
- Children Served: 34
- Elderly Served: 37
- Disabled Served: 15
- Veterans Served: 1



103% increase in families served compared to last year



125% increase in home repairs completed



Expanded our service area to serve Unicoi County

## Framing The Future: A 40-Year Legacy



For 40 years, Holston Habitat for Humanity has brought people together to build safe, affordable homes and stronger communities. Through the dedication of families, volunteers, donors, and partners, this work has grown into a lasting impact that continues to change lives across East Tennessee.

## Impact Over 40 Years



400+  
Families  
Served



550+  
Adults  
Impacted



700+  
Children  
Impacted



20,000+  
Volunteers  
Engaged



4  
Counties &  
Bristol, VA Served



2  
ReStores  
Operated

# Volunteers: Powering Our Mission



**Volunteers are the heart of our mission.** Every build day, repair project, and event happens because people choose to show up. By giving their time and skills, volunteers build alongside homeowners and help turn possibility into reality. We are deeply grateful for every volunteer who made this work possible.



**913**  
Total Volunteers  
in 2025



**25,131**  
Volunteer Construction  
Hours in 2025



**\$767,752**  
Value Of  
Volunteer Labor

# ReStore: Funding Our Mission



Our Kingsport & Johnson City ReStores play a vital role in advancing our mission. Through donated goods and community support, **ReStores generate critical funding that helps build and repair homes locally.**

Every purchase and donation keeps usable materials out of landfills, strengthens sustainability efforts, and supports families on their path to stability.



**1,058**  
Tons Of Goods  
Diverted From Landfills



**\$1,627,888**  
In Revenue Reinvested  
Into Our Programs



**388**  
ReStore Volunteers  
In 2025



**7,625**  
ReStore Volunteer  
Hours In 2025



# Hurricane Helene: A Year of Resilience



After Hurricane Helene, Holston Habitat for Humanity responded to an urgent new housing need: disaster recovery. Families across our service area were left with unsafe homes, many with few resources to rebuild. Thanks to generous donors, partners, and local agencies, we continue working alongside families toward stability and safe housing.

*"It's been a Godsend, I would not have been able to rebuild without Habitat. It means the world to me to know that my home is not gone."*

**Jackie,**  
**Hurricane Helene Recovery Partner Family**



Building back stronger than before the storm means more than making repairs. It means long-term recovery for families affected by Hurricane Helene across our region. One year later, our commitment continues, because **recovery doesn't end when the headlines fade**, it ends when every family has a safe, stable place to live.

## Helene Relief Impact To Date



33

**Critical Home Repairs  
Completed in 2025**

*Project scopes ranged from \$3K-\$80K per household.*



6

**Active Home  
Repair Projects**

*Common projects include new roofs, HVAC, Insulation, and more.*



**\$2,000,000+**

**Raised for  
Recovery Efforts**



7+

**New Homes Planned Or  
In Progress For  
Helene Impacted Families**



# Fundraising & Events



## Rally for Roofs

Rally for Roofs was Holston Habitat's inaugural pickleball tournament that brought energy, friendly competition, and community spirit together in support of safe, affordable housing.

With **250 players**, **580+ matches**, **2 locations**, and more than **\$15,000 raised**, Rally for Roofs supported Holston Habitat's work across our region.

Fantastic participation, visibility, and enthusiasm around this event made it easy to **bring it back even bigger and better in 2026!**

## Blueprints & Bubbly

Blueprints & Bubbly brought supporters together to celebrate Holston Habitat for Humanity's 40th anniversary and the impact made possible through safe, affordable housing. The evening created space for connection, reflection, and shared commitment to the work ahead.

With nearly **200 attendees** and **over \$115,000 raised**, Blueprints & Bubbly directly supported Holston Habitat's work across East Tennessee and Southwest Virginia.

The generosity and enthusiasm shown throughout the night made this anniversary celebration a meaningful milestone, and a strong foundation for the future we continue building together.



## Faith Build

A Faith Build with Holston Habitat brings people together not only from different churches and faith traditions, but also people who may think and believe differently. In a time when division too often defines our world, this kind of collaboration and connection is even more meaningful. It reminds us that our shared values of service, dignity, hope, and love are always stronger than what divides us.

Together, **103 volunteers contributed 2,253 hours**, working side by side to help bring stability and hope for Matt, his daughter, and his granddaughter.

By uniting faith communities around hands-on service, Faith Build 2025 strengthened partnerships and helped generate **\$47,830 in donations** to support Holston Habitat's work across our region.

## Women Build

Women Build brought community members together to support Clara as she worked toward stability and homeownership for her family. Through hands-on volunteerism and shared purpose, Women Build highlighted the power of partnership in creating safe, affordable housing.

With **129 volunteers** showing up to build alongside Clara and **\$35,445 raised**, Women Build directly supported her journey and strengthened Holston Habitat's work across our region.

The generosity, commitment, and encouragement surrounding Women Build made this effort a powerful reminder of what's possible when people come together to build hope.







## Where Our Funds Come From

- Contributions & Grants - 44%
- ReStores - 30%
- Government Grants - 16%
- Mortgage Payments - 7%
- Gift In Kind & Other - 3%



## Where Our Donations Come From

- Grants - 64%
- Individual Giving - 14%
- Corporate & Church Partners - 13%
- Fundraising & Events - 6%
- Gift In Kind - 3%



## Average Home Cost

- Construction Materials - 68%
- Land & Development - 23%
- Subcontractor Costs - 6%
- Volunteer & Program Support - 2%

**Total Revenue: \$6,297,669**

**Total Expenses: \$4,839,813**

 **\$3,244,280**  
Funds Raised

 **19**  
Faith Partners

 **109**  
Business & Civic Partners

 **244**  
Vendors Supported

 **5**  
Homes Constructed

 **54**  
Homes Repaired

*For a more detailed view of our financials, please visit [www.holstonhabitat.org/990](http://www.holstonhabitat.org/990)*



# Clara's Homeownership Story



Clara is the kind of person who spends her days caring for others. As an in-home healthcare worker and a devoted mother, she shows up every day with compassion, patience, and strength, often putting the needs of those around her before her own.

Before joining the Habitat program, Clara and her 12-year-old son lived in Section 8 housing. While it provided a temporary solution, Clara knew she wanted something more permanent for her family. She wanted a place where her son could feel safe, settled, and confident about the future. Like so many hardworking families, she was doing everything right, but the path to homeownership still felt out of reach.

Through partnership with Holston Habitat for Humanity, Clara stepped into a new chapter, one that required determination and a lot of hard work. Over the past year she balanced long workdays, parenting, and managing the requirements of Habitat's program. This included completing 250+ sweat equity volunteer hours, eight weeks of Homeownership Education classes, and saving up her down payment. Despite juggling so much as a single mom, Clara met every goal, and then some.

Along the way, she gained more than a home. Working side by side with Women Build and community volunteers, Clara built genuine friendships that will sustain her long after she moves in. **What started as a construction project quickly became something more. It became a family of volunteers and sponsors who believed their community was better with Clara as their neighbor.**

Today, Clara and her son are opening the door to a new beginning. Their home provides a safe, stable place for their family to grow, laugh, and build a thriving future.

Clara's journey is a reminder of what can happen when a community shows up and builds together. We're proud to stand alongside her as she starts this next chapter. Go Clara!

## Habitat Staff

**Laura Kelly**  
*Executive Director*

**Jane Wasem**  
*Director of Development*

**Kelsie Dulaney**  
*Director of Programs*

**Mark Mullins**  
*Director of Construction*

**Mandy Penz**  
*Senior Volunteer Manager*

**Chris Winston**  
*Project Manager*

**Kaleigh Green**  
*Mortgage Manager*

**Nick Karshner**  
*Marketing & Communications Manager*

**Kendra Crowe**  
*Business Manager*

**Mark Woodby**  
*Site Supervisor*

**Regina Lane**  
*Home Repair Program Specialist*

**Tammy Arney**  
*Assistant Manager Kingsport ReStore*

**Rob Holloway**  
*Assistant Manager Kingsport ReStore*

**Beth Anne Edwards**  
*Assistant Manager Johnson City ReStore*

**Zachary Brownlow**  
*Assistant Manager Johnson City ReStore*



**P.O Box 5265 Kingsport, TN 37663**  
(423) 239-7689 | [holstonhabitat.org](http://holstonhabitat.org)

## **A safe place to call home changes everything.**

Scan to see how Holston Habitat is working alongside families to create safe, affordable homes, and how you can help shape what's next.



Stable homes create stronger communities. Through Holston Habitat, families build security, improve well-being, and strengthen their financial future. Affordable homeownership helps families and neighborhoods thrive.

**economic  
impact**



**financial  
wellbeing**



**health  
outcomes**



**civic & social  
engagement**



**environmental  
outcomes**



**educational  
outcomes**

